

**REPORT TO:** Executive Board

**DATE:** 25 February 2021

**REPORTING OFFICER:** Strategic Director, People

**PORTFOLIO:** Children, Education & Social Care / Economic Development

**SUBJECT:** Cradle to Career transformation of Children and Young People's Outcomes

**WARDS:** Halton Lea

## **1.0 PURPOSE OF THE REPORT**

1.1 To inform the Executive Board on a forthcoming initiative with philanthropists, and Right to Succeed in collaboration with LCR to deliver a place shaping transformational approach for children and young people in an agreed ward.

## **2.0 RECOMMENDATION: That**

- 1) The report be noted.
- 2) Executive Board approve Halton Lea to be the area to benefit from the support and focused approach.

## **3.0 SUPPORTING INFORMATION**

3.1 The Steve Morgan Foundation has been working collaboratively with SHINE, Right to Succeed and the Combined Authority to deliver a place based transformation programme for children and young people in North Birkenhead. The ambition of the programme is to provide place based intense support from cradle to career to lift aspirations and achievement thus the overall wellbeing of the next generation and thus the community. We are in conversations with Liverpool City Region Combined Authority and Right to Succeed about replicating the approach in Halton.

3.1.3 Right to Succeed is a collective impact charity focused on delivering place-based change in children and young people's outcomes. They do this through either thematic approaches across whole districts and local authorities, or through whole place approaches in ward-sized communities.

3.1.4 The collaboration has delivered a pilot project in North Birkenhead which provided resources to deliver a 10 part childhood offer with three themes. Firstly, a capacity building approach to put the community in the driving seat as in integral part of the delivery across all services and community groups working with young people. Secondly, develop research and informed in depth knowledge and collective understanding of trauma, hidden need and the systemic drivers of disengagement and their effects on child development. Thirdly, support professional engagement with research and best practice in early intervention and prevention, person centred approaches and holistic support again, across services and community groups working children, young people and families.

3.1.5 The ten parts to North Birkenhead's approach spanning across birth, primary & secondary school and becoming an adult were:

1. Happy healthy pregnancy
2. Positive birth experience
3. Form strong attachments
4. Opportunities to play and explore
5. Engage in learning
6. Opportunities for hobbies and socialisation
7. Learn and develop self-care
8. Learning/advice on future education, employment and training
9. Have your health needs met

10. Benefit from good parenting The approach is being evidenced by a monitoring framework which captures child development, well-being and connectivity to opportunity.

3.1.6 Cradle to Career North Birkenhead is 20 year project, with an initial three year programme of delivery agreed, agreed following discovery work in the community over a year. The programme generated a combined investment of just over £5million. Philanthropy of £2.65 million is being provided with the remaining £2.35 million coming from public services utilising existing resources to provide the match as part of a locally based multi-disciplinary team. Some resources have been re-directed to ensure the targeted approach.

3.2 The programme ambition is to scale up this approach across all LCR authorities in two further waves. Halton has been offered the opportunity to participate in the next round commencing immediately this calendar year. There are three stages:

- 1) pre-discovery/diagnostics
- 2) discovery of how to support the approach to deliver longitudinal changes; and
- 3) delivery of change and interventions with a collaborative system wide approach.

Halton has a number of services (ie Children Centres, Public Health, Social Care) that align to deliver shared approaches on this agenda that would provide a platform to this initiative whilst enabling further focus and opportunity for innovation and transformation. Subject to agreement pre-discovery would begin provisionally in May, through this period a road map for delivery would be developed. Once the road map is approved, a three year programme would commence.

3.3 Dialogue with colleagues in Children's Services and Regeneration has identified Halton Lea ward as an appropriate area. The criteria is a place of high disadvantage, about the size of a ward with clear identity and a lack of major inputs.

3.3.1 Halton Lea ward has historically been a particularly difficult area for Children's Centre services to engage with. There are limited community assets however, there are four primary schools. Halton Lea is consistently the highest ward for Universal Credit claimants in the Borough at 7.2% whilst the Halton average is 4.4%. Level 8 attainment is less than the rest of Halton, most of the ward is detailed on the Borough's community profile as being on a budget and vulnerable. 37% of children are on free school meals compared to the Halton average of 25.01%. 7.3% of the population are carers, the Halton average is 4.2% and life expectancy is lower for both males and females.

3.3.2 Halton Lea benefited from the healthy new town programme creating a master plan for the area in 2018; this provides the strategic framework for the place. Some of the priorities are progressing with the LCR Town

Centre investment into the retail space and the hospital approach to the site and accessibility of services however, this initiative provides an opportunity to deliver people based regeneration, often what lacks in physical programmes. This will shine a light on the young people of Halton Lea ward, facilitate a collective effort and commitment to joint working with a shared set of aspirations and outcomes to improve life experiences for our young residents.

3.3.3 An indicative budget for Halton Lea could look similar to North Birkenhead's experience, totals in bold (year 0 is the pre-discovery phase):-

	<b>Year 0 Year 3</b>	<b>Year 1</b>	<b>Year 2</b>	
<b>Income</b>				
Philanthropy <b>(£2,651,171)</b>	£36,875	£844,782	£865,360	£904,155
Public services <b>(£2,365,671)</b>	£0	£765,366	£788,327	£811,977
<b>Total income required £5,016,842</b>	<b>£36,875</b>	<b>£1,610,148</b>	<b>£1,653,687</b>	<b>£1,716,132</b>
<b>Expenditure</b>				
a) Education <b>£706,942</b>	£0	£223,576	£239,992	£243,374
b) Families <b>£223,680</b>	£0	£72,367	£74,538	£76,774
c) Community <b>£340,167</b>	£654	£112,222	£113,162	£114,129
d) Services <b>£2,664,226</b>	£0	£864,778	£887,845	£911,603
Backbone <b>£1,081,827</b>	£36,221	£337,205	£338,150	£370,251
<b>Total Expenditure £5,016,843</b>	<b>£36,875</b>	<b>£1,610,149</b>	<b>£1,653,687</b>	<b>£1,716,132</b>

The match funding would come from existing resources being attributed to the initiative through the focused approach. If approved, the pre-discovery phase would be mobilised with detailed programme plans and expenditure profile's appropriate for Halton Lea being developed.

### **3.5 Wider Considerations**

3.5.1 There is opportunity to connect with other initiatives in the Borough to optimise impact. The Well Halton work with Daresbury Sci-Tech developed a schools programme to introduce young people to the world leading science park we have in the Borough, inspire the pupils to work in science and achieve in the STEM agenda (science, technology, engineering and mathematics). There are also other businesses in the Borough contributing to this that our Business Team are actively engaged with; this initiative could resource the delivery of a targeted approach between business and the community in the Halton Lea ward.

3.5.2 Generation Medics is a not for profit social enterprise that supports professionals and students to consider and fulfil careers in the health profession. Riverside Housing has commissioned Generation Medics to deliver support in their neighbourhood's hence, there is an opportunity to focus efforts in Halton Lea where the hospital is sited, likely to be the largest employer in area.

3.5.3 Whilst much of the focus is centered on children and young people there would need to be linkages to initiatives that support household issues hence, connecting with the Adult and Family learning offer, Halton People into Jobs, Community Shop and other appropriate services and initiatives would be integral to the programme development.

3.5.4 Boundary changes to the ward have been considered in the initial information gathering and any plans developed would accommodate the revised boundary.

### **4.0 POLICY IMPLICATIONS**

4.1 A steering group will be established to deliver this initiative which will consider existing policies such as Talk Halton, Halton Reading Strategy, Halton Feeding Strategy, Adult Learning and wider policy impacts i.e Public Health.

### **5.0 FINANCIAL IMPLICATIONS**

5.1 The report details investment to be levered into Halton to support the programme of approximately £2.6 million over a three year period matched by public sector resources of circa £2.4 million such as schools, children's services, communities, etc.

### **6.0 IMPLICATIONS FOR THE COUNCIL'S PRIORITIES**

#### **6.1 Children and Young People in Halton**

This initiative focuses support on Children & Young People to support raising aspirations and reaching potential. Success will enrich the life experiences for individuals and support a thriving resilient community.

#### **6.2 Employment, Learning and Skills in Halton**

The initiative aims to lift achievement and increase skills and employability. As well as focusing on children's progress there will an impetus on connecting households with access to adult learning and the employment support offers in Halton.

### **6.3 A Healthy Halton**

This initiative aims to tackle the wider socio and economic determinants that contribute to poor health outcomes. Achievement, employment, housing, family and communities are key components to how well individuals and communities function. This is a place shaping approach to facilitate an environment which generates these positive ripple effects.

### **6.4 A Safer Halton**

A sense of community and community connectedness reduces residents' fears of crime where they live, they are likely to feel a stronger sense of belonging and safety in an environment where the communities know each other and are active. This initiative will generate community activity supporting connected and vibrant communities.

### **6.5 Halton's Urban Renewal**

The initiative compliments the physical regeneration approach. It provides an opportunity to focus efforts and resources to positively impact life experiences and outcomes for future generations, the human regeneration whilst creating vibrancy and increasing the attractiveness of Halton as a place to reside.

## **7.0 RISK ANALYSIS**

7.1 There is a potential reputational risk in not optimising this opportunity or delivering the intended outcomes with future regional or similar charitable funding opportunities.

## **8.0 EQUALITY AND DIVERSITY ISSUES**

8.1 The initiative will be accessible to all cohorts of the community of benefit with added focus to support engagement for any marginalised residents.

## **9.0 LIST OF BACKGROUND PAPERS UNDER SECTION 100D OF THE LOCAL GOVERNMENT ACT 1972**

9.1 None under the meaning of the Act.